

April 25 meeting focuses on media image of Indians

The American Indian has had more bad press than any other ethnic group in America, according to organizers of "The Media and the American Indian" conference to be April 25-27 in Sioux Falls, S.D.

The conference will feature Native American tribal leaders, journalists, artists and most of the editors and station managers of the newspaper, television and radio industry in South Dakota.

Speakers include Tim Giago, publisher of the *Lakota Times*, the largest Native American-owned weekly newspaper in the United States; Chief Wilma Mankiller of the Cherokee Nation; Rob Armstrong, CBS radio senior correspondent; and Geraldine Keams, a Navajo actress and writer.

"A head-to-head meeting between the Indian people and the mainstream media has been long overdue, and if we accomplish only half of our goals we will have done more to change the images of Indians in the minds of the press in South Dakota than has ever been done in the past," said Paul Sand, project director.

Those who want more information may contact Sand at the National Conference of Christians and Jews, Minnesota-Dakotas Region, 100 N. 6th St., 531-B, Minneapolis, Minn. 55403; telephone, 612-333-5365.