WELL DONE, HERBIE!

Herbie Nayokpuk cannonballed his way to a fourth place finish in this year's Iditarod sled dog race.

This masterful musher was a front-runner throughout the 1,049 mile trek. That's not surprising, really. Herbie has been considered a top-rank Iditarod contender for many years now.



But Herbie's fourth place finish doesn't tell everything about his performance. It doesn't tell about his ready smile and good cheer on the trail, his love and respect for his dogs, nor of his year-long preparation for the event.

ARCO Alaska, Inc., salutes Herbie Nayokpuk's 1983 Iditarod run. It's a pleasure to watch somebody do something so well, and enjoy it so much.