

**CALL FOR
ADVERTISERS
1991 Official Alaska
State Vacation Planner**

The Alaska Visitors Association is offering advertising space in the 1991 Official Alaska State Vacation Planner. This is available to all businesses which promote an Alaskan tourism product, service, restaurant or gift shop.

The official Planner is an outstanding traveler's reference, for as little as \$150 you can reach over one half million potential Alaska visitors.

The businesses who participated in last year's Planner will automatically receive an advertising rates and procedures packet. New advertisers who would like to take advantage of this opportunity may call (907) 276-6663 or write:

1991 Official Alaska State Vacation Planner
Alaska Visitors Association
501 W. Northern Lights Blvd., Suite 201
Anchorage, Alaska 99503

DEADLINE FOR REQUESTS MARCH 26, 1990



LET'S FACE THE CHALLENGE...IT'S TIME TO MOVE FORWARD.

"Unfortunately, the oil spill happened. It happened and it's over. Many different things happen to many different people. We live with our mistakes, mistakes are made by everybody. The oil industry is needed by all."

—John L. Hastie II, Owner, Security Investigative Service, Bethel, AK

Four out of every five Alaskans feel that oil and gas development is good for Alaska.... You may not know that...because it doesn't make headlines. And when a quiet majority lets a vocal minority dominate public debate, fairness is the first casualty.

It's time for the majority to be heard.

AOGA
Alaska Oil & Gas Association