

# *Do you know a 'tough guy' to fight litter?*

If you know a Kirk Douglas type whose "tough guy" characteristics could attract and influence males between the ages of 18 and 30, you could make an important contribution to litter prevention efforts in Alaska.

Alaskans for Litter Prevention and Recycling needs help in identifying and enlisting Alaska's most convincing tough guys — or women — to launch a "dogged campaign against littering."

Anyone can nominate a tough guy. Tell ALPAR what's tough about your candidate in about 75 words. "Tough Guys" can be nominated from any area in Alaska. Sign your name, state your nominee's address and daytime telephone number and send to: ALPAR Tough Guys, Box 231231, Anchorage 99523. Nominations must be postmarked by Friday.