

# Gravel Says Life Expectancy of Products Should Be Told to Women



**GREETED**—U.S. Senate candidate Mike Gravel, who spoke to Head Start Program teachers and aides from more than 30 Alaskan villages at the University of Alaska July 3, is shown being greeted at the meeting by Nina Flitt, Head Start teacher from Fort Yukon. Gravel told the assembly that Head Start, which allows villagers a hand in educating their own children is an example of the type self help programs needed in the 49th State.

**FAIRBANKS**—U. S. Senate candidate Mike Gravel urged this week that manufactures tell purchasers exactly how long a product can be expected to last.

"Why shouldn't a housewife know that there are only a certain number of hours of service in her refrigerator; or that the life expectancy of her washing machine may fall short of what she is led to believe?" Gravel asked.

"The manufacturer knows the answers to these questions, and he should be allowed to hide them no longer."

"Consumers should increase their interest in getting better treatment at the market price," Gravel said.

"If consumers demand information on the life expectancy of products, the manufacturer's will give it," Gravel claimed, "but not until we ask will we get the facts."

"Alaskans should be particularly concerned about consumer protection legislation, because this kind of legislation will have a direct and beneficial result on the Alaskan cost of living.

"And that means dollars to all of us," Gravel said.