

Editorial—

Jack Anderson's Help Proves Important

It is now becoming clear that Jack Anderson's help in mentioning Tundra Times last November in his syndicated column, "Washington Merry-Go-Round," is proving to be a vitally needed one by the paper. Anderson pointed out that the newspaper was skating on thin ice financially. His item brought us \$ 5,500 in donation from people throughout the nation. A large portion of the donations came in the form of subscriptions.

The officials of the Tundra Times are now confident that the paper is, or very nearly so, assured of keeping going indefinitely operating on the abbreviated number of personnel it now carries. At the present time, the paper has two full time employees, its editor and secretary-typist. The third person is a part time news reporter-photographer.

Tundra Times, as yet, cannot operate strictly on its own from the income of subscriptions and advertising. In order to keep going, this income has been supplemented by the paper's annual banquet and from some of the proceeds of the World Eskimo Olympics which is now under the control of the newspaper's board of directors. With the continuing slow but steady growth of the paper, its improved advertising contents, and the proceeds from the banquet and Olympics, Tundra Times should begin to operate in black within a year and stay there.

Tundra Times came off the press for the first time on October 1, 1962 with the financial backing of the late Dr. Henry S. Forbes of Milton, Mass. who died in August of 1968. Dr. Forbe's great generosity lasted until the end of 1968. Before his death, he had expressed a wish that the paper should try on its own. This it did since the end of that year and has had some difficult times in the process.

Jack Anderson's assistance through his column has proven to be a most important contribution in publishing of the Tundra Times. We think that it may have been a needed shove to get the newspaper over the hill. Certainly, the paper would have been in dire straits within the last year.

The Board of Directors, the staff, join in saying a heartfelt thanks to Jack Anderson and those many people who responded to his appeal on behalf of the Tundra Times.