



Lone hemlock marks future site of Swanson River discovery well, 1956

For the past 40 years, ARCO Alaska has explored the Last Frontier, from Swanson River to the North Slope.

Today we're returning to our roots, and searching for oil just a few miles away from ARCO's original Swanson River discovery. Of course, a few things have changed over the decades.

In the 1950s, our Alaskan neighbors worked hard to convince Congress that oil exploration would not harm the Kenai Moose Range, and the moose population actually increased through the years. Today, our footprint on the land is smaller than ever.

New technologies pioneered by ARCO and implemented by the owners at Prudhoe Bay have increased recoverable reserves by 25 percent over original estimates. In fact, new

technologies allow ARCO to operate North Slope fields with some of the highest efficiencies found in the industry today.

When ARCO began exploring Alaska, governments around the world were turning away the oil industry. Today, exploration and development are being invited in places like the United Kingdom, Indonesia, China, Vietnam and Algeria.

Alaska has overcome many obstacles to growth in the past 40 years. Now it's time to pioneer new territory, and explore new ways to help Alaska become competitive in the world market. With a little encouragement and partnership, who knows what we might discover during the next 40 years.

