


# CHECKER 

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## You can count on us.



We're here to stay, Alaska. You can count on it. And you should plan for it, too. Because, with the advent of progressive oil development, hundreds of new jobs and million dollar invest ments are going to present our state with new challenges.
Some of the days ahead will be difficult, as have some in the past. But you can count on Atlantic Richfield to stay and do our part to make ours a great land. With your help, the future will be bright. By working together we can plan for a balanced expansion of our economy. Then, development of all our natural resources will mean a better life for everyone. You can count on us, Alaska, to help make it so.

SIMULATED DIAMONOS


14 Carat Gold Settings



## at 1st FEDERAL

Here at last are distinctive simulated diamonds in matchless 14 -karat gold settings, the same as used in fine diamond jewelry at affordable prices. Through the miracle of space age research - and laser technology - these man-made beauties capture the dazzling brilliance of real diamonds, while guaranteeing you scratch resistance and exceptional hardness (they actually cut glass!) You've seen similar stones in many of the nation's smartest jewelry stores.
How can you become the proud owner of this exquisite 14 K gold jewelry? Easy! Start with any of the following:

Open a 1st Federal Savings Account for $\$ 25$ or more
or
Add $\$ 25$ or more to an existing 1st Federal Savings Account

Upon doing one of the above, you'll receive a Starter Certificate worth $\$ 6.00$ absolutely free. At the same time, you have the privilege of buying an additional certificate for each $\$ 25$ you deposit. Thus you can accumulate as many certificates as you need as you make regular deposits to your savings account. 1st Federal Savings will also supply you with a pre-addressed, postage paid envelope and order blank so that you can order your jewelry. Simply sign and enclose the certificates, indicate the item you want, and mail it. Your jewelry will be mailed directly to you.

Only One Froe Certificate Per Customer !

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