

# **Christmas Seals Convey Bright Fine Holidays**

Christmas and chronic respiratory diseases. An odd combination. But Christmas seals are as colorful as Rudolph the red-nosed. As traditional as hot-gravied turkey. As cherished as yuletide cheer.

Cheer is exactly what this year's Christmas seals convey. They show a charming, old-fashioned toy train bulging with goodies and gifts. That toy train has a real destination.

The tracks lead to less suffering from chronic diseases that damage the lungs and constrict breathing. Christmas seals are symbols of the chugging crusade to combat TB, respiratory diseases, air pollution and smoking.

A crusade to cut the toll taken by emphysema, chronic bronchitis, and asthma. The toll mounts into the millions.

In the toy train, there are ten cars, including a locomotive and the cute caboose. Each car is a separate seal. This ten-unit design is a first in Christmas seal history.

Its appeal is immediate. Not only are the seals perfect for cards and packages, they are sprightly and holidayish in other forms: posters, paper napkins, counter displays, book marks, bangle pins, bumper strips, coin cards, and more.

All of them are available from your tuberculosis and respiratory disease association.

Chronic respiratory diseases don't make happy Christmases. But the spirit of sharing does. And that sharing can move the TB train toward its destination.

Send in your Christmas seal letter—today—and you'll supply the fuel for a trip along the tracks of progress.