



Suddenly winter has become the family fun time... thanks to the lively snowmobile called SKI-DOO!

SKI-DOO shows you a side of winter you've never seen before . . . because it goes where no other snowmobile would dare!

SKI-DOO has lively new power. It lets you roam anywhere, over anything . . . from slickest ice to deepest snow, as fast as you want to go.

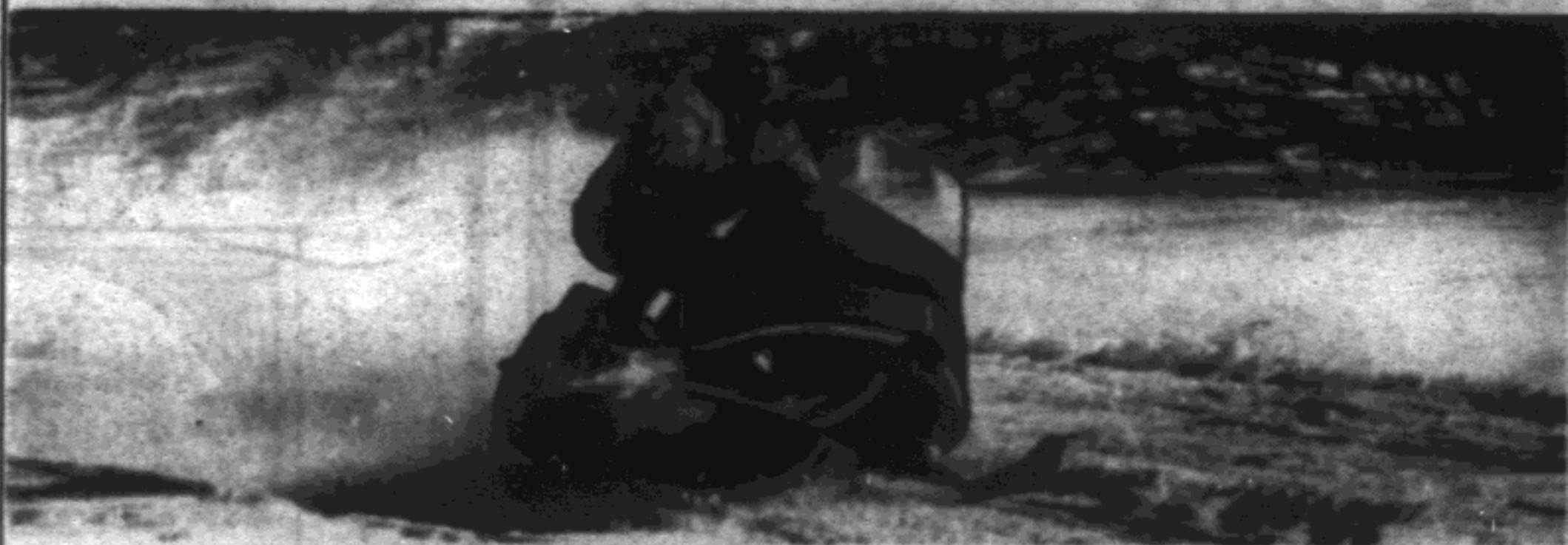
SKI-DOO has lively new performance. Its greater power, unique suspension system, improved track and lightest weight lets you climb, race, jump like no other snowmobile can. It's simple to start, a dream to steer. And it's so light-footed it won't bog

down . . . even in waist-high snow!

SKI-DOO has lively new looks. From bumper to backrest, SKI-DOO '68 is the sleekest looking, most comfortable snowmobile on any snowfield.

See your SKI-DOO dealer today. He'll show you all the exciting models (including ones with electric-start). Each has the features and price tag you want — starting from the lowest in the industry.

And with his easy finance plan, you can buy your SKI-DOO now . . . and trailer it to your nearest snowfield this weekend!



Bombardier
ski-doo
the light-footed snowmobile

*Trade Mark.

Please contact your nearest SKI-DOO dealer in your area.
If you do not know who he is, please write to:

CRAIG TAYLOR EQUIPMENT COMPANY

Box 871, Fairbanks, Alaska 99701, and the name of the dealer will be supplied.