

To Whom The May Concern:

Governor Tony Knowles and the 19th Alaska State Legislature have designated the month of March 1995 as Sobriety Awareness Month. (SAM)!

The AFN Board of Directors, AFN Sobriety Movement (AFNSM) Council and its 55 AFNSM Charter Groups / Honor Societies invites all businesses to join them in celebrating sobriety -- a common solution shared and practices by thousands of Alaska, millions of Americans, to:

- a) improve the quality of life and health of individuals, families and communities;
- b) Reduce the incidence of alcohol and drug related crimes
- c) Reduce the burden on local, state and federal government to exhaust their resources in paying for the pervasive social problems which are caused by alcohol and drug abuse.

Substance abuse (alcohol/drugs) is a problem. It impairs individual, family and community resources, and has a direct impact to the statements (ABC) outlined above. Focusing on the problem of substance abuse although necessary to identify has NOT stopped the abuse. That is why we are appealing to all businesses and agencies to join us in celebrating and focusing on a solution with a 60 year track record in the United States - Sobriety: a positive, healthy and productive way of life, free from the devastating effects of alcohol and drugs.

Through AFNSM, its simple and duplicable program skeleton, thousands of sobriety pledge signatures of Alaskan men, women and children will be carried up to Nome in the 1995 Iditarod Sled Dog Race. Their signatures represent a serum of hope, commitment and integrity to cure substance abuse problem.

AFNSM's goal is to break the cycle of dependency on state and federal subsidiaries. To do this, we need your help. So we are inviting all businesses to share in the success of celebrating sobriety as a solution to the substance abuse problem by participating in the 3rd 1995 AFNSM Iditapledge (I-did-a-pledge) for Sobriety Fund-raiser. All contributions are tax deductible! If your business would like to participate, please fill out the following and mail or fax it in today:

Yes! Our business would like to participate in the 3rd Iditapledge for Sobriety Fund-Raiser!

Name of Company: _____

Contact: _____

Address: _____

Ph/FAX# _____

We gladly pledge _____ x 1,049 miles (sobriety travel on Iditarod trail) = Amt.: \$ _____

Address all pledges to Lt. Col. Milton Cross, AFNSM Treasurer, to the listed address below. All inquiries can be directed to Greg Nothstine, AFNSM Coordinator, at the same following address:

AFN Sobriety Movement
1577 C Street, Suite 100
Anchorage, Alaska 99501
907-274-3611, fax 907-276-7989

QUANA 'UK PUK!
(THANK YOU VERY MUCH!)