

# EXPLORE ALASKA SWEEPSTAKES

## Grand Prize An Alaskan Adventure of your choosing.

Whether you are a native, an oldtimer or a cheechako, there is some part of this great state that you have yearned to explore. Now is your opportunity. If you are the winner, you just tell us when you want to go—and, where you want to go. We'll make the arrangements for you. A trip for 2 in Alaska, value of trip not to exceed \$3,000.

### Southeastern

Spectacular. The scenic beauty of its fjords, glaciers, mountains and dense forests form a backdrop for the coastal towns set as jewels along the Inland Passage which threads its way through a maze of fjords, bays, capes, straits and channels. Just as unique are the remnants of three cultures found throughout the area: totems from its Indian heritage, Russian Orthodox churches and the glitter from the Czars Russian reign, and, southward, mining camps from the gold rush era. Unique are the Glacier Bay National Monument and the Misty Fjords.

### Gulf of Alaska

Dramatic scenic beauty unspoiled by its modern cities set against the wilderness. The grandeur of Mount McKinley is unmatched. The Columbian Glacier calves into picturesque Prince William Sound. Once a mecca for sport hunters, Ken Peninsula is becoming a year-round recreational area. Kachemak Bay offers winter sports in summer. Sportfishing abounds. The Swanson River-Swan Lake system affords the best still water canoeing. Kodiak, famous for its brown bear and as the first Czarist Russian colony, reenacts its colorful history each August.

### Alaska Peninsula Aleutian Islands

Explore the "Valley of 10,000 Smokes" in the Katmai National Monument and discover unspoiled nature. Visit the spectacular caldera in the Aniakchak National Monument and raft the river 27 miles to the Pacific. Observe the nesting habits of 180 species of birds at close range in the rookeries which dot the beaches and cliffs of the Pribilof Islands. These volcanic islands are also the breeding grounds for more than 1.5 million seals. When at Cold Bay, visit the oldest Aleut community in the world.

### The Great Interior

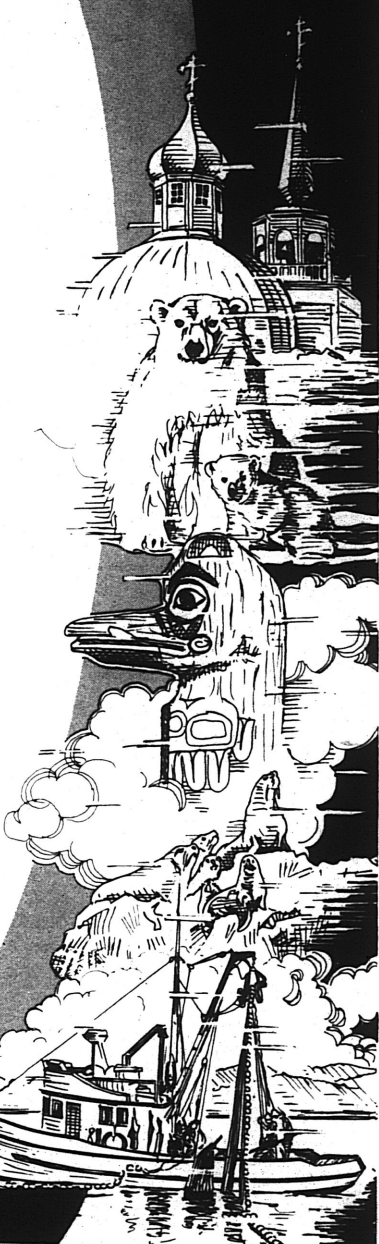
Fairbanks, bounded by the Alaska Range to the south and the Brooks range to the north is the hub of this vast interior region, and gateway to the far north. Abandoned mining camps and gold dredges attest to her colorful frontier past. "Alaskaland" tells it all in 40 acres of living history—down to the restored Palace Saloon. The Fort Yukon area is rich in the culture of the Athabaskan Indian. And, the Chena Hot Springs area, with thermalpools year round, offers excellent cross-country skiing in winter and hiking in summer.

### The Arctic

In the winter the ocean becomes an extension of the land, and Eskimos drive their dogsleds and snowmobiles over the frozen surface. Winter's monotonous blue-tinged white expanse is in sharp contrast to summer's vibrant splashes of color when wildflowers, berries and mosses cover the tundra and it becomes a nest for millions of swans, longspurs, terns and geese. Herds of barren ground caribou migrate across the vast plains and graze beside the derricks and pipelines around Prudhoe Bay.

### Bering Sea Coast

The waters of Bristol Bay are an angler's delight. And, the Deltas of the Kuskokwim and the Yukon Rivers contain vast birdnesting areas that lure the birders and naturalists. It is here that the most traditional Eskimo villages are found, with Bethel at their hub. To the north across Norton Sound lies Nome. Unique for its turn of the century gold rush glory which is still preserved today in the atmosphere of the town. It is here too, that the trail ends for the mushers of the Iditarod Trail International Sled Dog Race.



400

2nd  
Prizes



**TANG**  
INSTANT BREAKFAST DRINK

SCREEN PRINTED ON A  
**Sport Towel**



If you are in to jogging, tennis, bowling, sailing, racquetball, just about any sport or exercising, this sport towel is ideal. You'll love the size—11" wide x 44" long. The towel is made by CANNON® styled by R. A. Briggs & Company, hemmed and sheared. 1 side. Approx. retail value, \$4.00.

### How To Win

Clip the official entry blank at the base of this advertisement, fill in the blanks and follow the few simple rules. Mechanical reproduction of the entry blank is not permitted. If the entry blank has already been clipped, pick one up at a participating store where TANG Brand Instant Breakfast Drink, KOOL-AID® Brand Soft Drink Mix or COUNTRY TIME® Drink Mix are displayed, or write to General Foods Corporation, 3841 Diamond Blvd., Anchorage 99502. You may enter as often as you wish. Sweepstakes limited to Alaska.

No purchase required



### Official Entry Blank

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zip \_\_\_\_\_ Tel. No. \_\_\_\_\_

#### How to Enter/Rules

- Fill out the official entry blank or a 3" x 5" hand-written facsimile.
- Mail the official entry blank or facsimile together with one of the following words—"TANG", "COUNTRY TIME", "KOOL-AID"—cut from the label or envelope of TANG Brand Instant Breakfast Drink, COUNTRY TIME® Drink Mix, or the name KOOL-AID Brand Soft Drink Mix, or the name "TANG", "COUNTRY TIME" or "KOOL-AID" written on a plain piece of paper, to: General Foods Corporation, 3841 Diamond Blvd., Anchorage, Alaska 99502.
- Enter as often as you wish, but each entry must be mailed in a separate stamped envelope. Mechanical reproduction of entry blank not permitted.
- All entries must be received by midnight August 17, 1980.
- All 401 winners will be drawn by a blindfolded Notary Public on August 26, 1980. Winners will be notified by mail.
- Grand Prize consists of a trip for two, within the State of Alaska, with destination, date and mode of transportation to be selected by the winner, subject to two conditions: total cost of trip not to exceed \$3,000.00, and prize must be redeemed prior to September 30, 1981.
- 400 2nd Prizes to consist of sport towels upon which has been screen printed "TANG Brand Instant Breakfast Drink", the towel is 11" wide x 44" long, hemmed and sheared, made by CANNON® of 80% cotton and 14% polyester, styled by R. A. Briggs & Company, and has a retail value of approx. \$4.00. Prizes are transferable, but not redeemable for cash.
- Only one prize to a person.
- There are no predetermined winners. Your chances of winning are dependent on the number of entries received.
- Participation is limited to Alaska. Employees of General Foods Corporation, or any of its advertising agencies and the judging staff and their families are not eligible.
- Federal, state and local taxes, if applicable, are to be paid by the winner.
- No purchase required.

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