



**AD PAYS OFF**—Jeff Thigpen, Fairbanks KFAR newscaster, is happily munching on a huge orange part of the five bushels of oranges he and his wife Marilyn received from Aunt Hattie's Restaurant in St. Petersburg, Florida. This is part of the award for answering an ad in the Tundra Times some months ago advertising Aunt Hattie's and Uncle Ed restaurants.

—NORMA BOWKETT Photo

## *TT Ad Dines, Suns Fairbanks Couple*

It was a cold day last week when Jeff Thigpen went to the airport to pick up his five cases of oranges sent to him by the Orange Blossom groves of Seminole, Florida.

Jeff and his wife Marilyn, who live at 3.7 Mile Badger Road, received the gift of oranges as a result of their Christmas Eve dinner at Aunt Hattie's restaurant in St. Petersburg, Florida.

It all started last summer when St. Petersburg restaurateur Frank E. Boore ran an ad in the Tundra Times and offered to

extend "royal treatment" to the first bona fide residents of Fairbanks coming to his city within 1971.

Boore, president of Uncle Ed's and Aunt Hattie's restaurants, said, this includes, "a day for two of Sun n' Fun. We will dine 'em, Sun 'em, and entertain 'em for the whole day and evening and pay their bill for one night's lodging."

Boore made the offer, he said, so he could tell customers his restaurants were known as

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# TT Ad Dines Couple...

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far away as Alaska.

Thigpen, a newsman for KFAR radio and television, took Boore up on his offer when he and his wife were in St. Petersburg over the Christmas Holidays, visiting with Mrs. Thigpen's parents, Col. and Mrs. William R. Coon Jr.

According to an account of the visit given in the St. Petersburg Independent, "Mrs. Thigpen called on the phone 'hesitatingly' because she thought the offer might have expired or someone else might have beat her to it.

"But no, they were the first.

"The Thigpens munched on shrimp and assorted salads at Uncle Ed's while waiting for a table to free up at Aunt Hatties... then they were given free rein to the restaurant's souvenir shop—to the tune of about \$25."

Thigpen told the Tundra Times: "Mr. Boore was very generous and pleasant. He treated us with great kindness and we hope to return to St. Petersburg to see him again."

What will he and his wife do with five cases of Florida oranges sent to him through Mr. Boore as a result of their visit with him?

According to Jeff, his wife will "probably take some to school." (Marilyn teaches classes in economics at Lathrop High School.), and "we'll give some away to friends."

And, he said, smiling, as he hefted a king-sized orange in his hand, "these will make a lot of orange juice. . . We got an electric orange juicer about a year ago and haven't had a chance to use it yet."