

# RIVERS OF PLENTY

GOLDIE'S FISH AND CHOWDER HOUSE

© 1989 Alaska Council on Economic Education  
Written by Steve Jackstadt & Lee Huskey  
Art by John Dawson

Over the next year, we will be printing the book *Adventures in the Alaska Economy* as a serial. Every week we will present approximately one and a half pages. The book, an economics text presented in comic book form, is the result of a collaboration between economics professors Steve Jackstadt, Lee Huskey and artist John Dawson.

The book will be available after February 1990 and may be obtained by calling the Alaska Council on Economic Education at 786-1901.

THE NEXT YEAR THINGS DID NOT LOOK SO BRIGHT. LAST YEAR'S RECORD PACK COULD NOT ALL BE SOLD. PRODUCTION WAS OUTSTRIPPING DEMAND. THE PRICE OF CANNED SALMON PLUMMETED. ON TOP OF THAT MY BOSS'S COSTS OF PRODUCTION WERE RISING. THE MAIN REASON WAS THAT FEWER SALMON WERE RETURNING TO THE RIVERS. THE COMBINATION OF LOWER PRICES AND HIGHER COSTS PUT MANY CANNERIES OUT OF BUSINESS.



In the early days of the industry all of the resources used in production except the salmon were brought from Outside. Each season, fishermen, cannery workers, supplies, and equipment were shipped to Alaska from the West Coast. Headquarters for the salmon industry were in outside centers, primarily San Francisco and Seattle. As the industry matured more workers settled in the territory but the majority of resources continued to be imported.

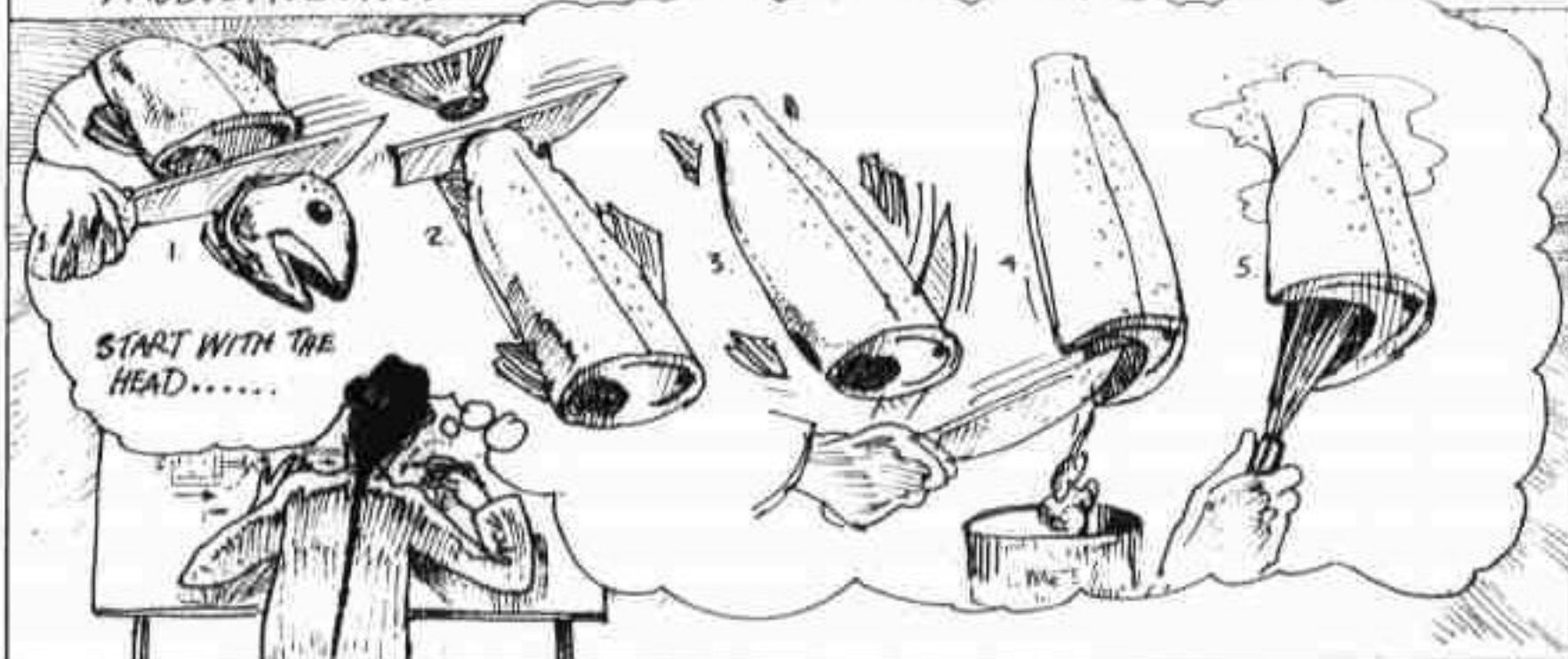
I WAS WORRIED ABOUT MY BOSS, BUT WHAT COULD I DO?



NO ONE OWNER COULD INFLUENCE THE PRICE. WE HAD TO LOWER COSTS! RIGHT THEN I STARTED THINKING. I HAD THE SOLUTION!



IF I COULD INVENT A MACHINE THAT WOULD MAKE WORKERS MORE PRODUCTIVE.....



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