

**AUTHENTIC
NATIVE
HANDICRAFT
FROM ALASKA**



Ukut State Division of Economic Enterprises sat yugniun nallun-
rircetengnagsugaat uum nallunaikutam qaillun atullerkaa. Im-
kut yuut elimegmek pillarita wall'u calinguarita nallunaikuta-
gaat qanerlunilu tauna pillaq mat'um Alaskam nunamta yuunun
piliqniluku, allatauvkenani.

calinguat uumek nallunaikutaiget tayima cucukumanruciqut
wall'u kipucugtait amillerruteng manimaqament tuneniarulu-
teng imkuni calinguanek kipusvigni.

Calinguatulit cingumaut caliateng makunek nallunaikucilaas-
qelluki caliateng tunvallegmegetki imkunun ataam tun'arkameg-
gnek kipuculrianun. (Kipusvigmun wall'u allanun tunenianek
kipusvignun)

Calinguitulini makunek nallunaikutarrahek piyukuvei igaryugn-
gauci tuyuusqelluci waken:

Alaska Crafts Identification Program
Division of Economic Enterprises
POUCH EE
JUNEAU, ALASKA 99811

Ain't Charlie a scream?

The fat man with a lampshade on his head entertain-
ing his friends and their wives may be a "scream" at a
party. But the scream could turn into one of terror
should good, ol' Charlie decide to drive home in that
condition.

There is nothing funny about drinking too much or
any kind of excess for that matter—be it with food or
exercise, smoking, or exceeding the speed limit.

A poll asking people how they felt about alcohol
yielded opinions ranging from *alcohol is poison*, to
the more you drink the better the party.

Somewhere in between lies a sensible answer:
moderation. **Moderation is the mark of maturity.**

Those who abuse alcohol are abusing their rights as
members of a free society. And the cost of their
misbehavior falls on you and me.

Fun is fun, and an occasional drink is accepted as
part of the traditional American scene.

But that doesn't mean that excessive drinking gives
you the right to interfere with my enjoyment of life—or
to injure me for life—or to take my life.

There is a role for each of us in this battle against
alcohol abuse.

That's why education on moderation is so important.

We can begin by adopting a responsible attitude
toward the use of beverage alcohol and promoting
that attitude among others.

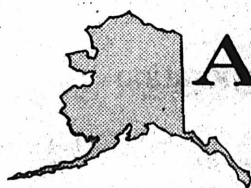
We can respect the rights of abstainers and demand
that respect of others if we do not drink.



We can learn and teach that there is a point in time
when pleasure turns into punishment.

That's why we're offering a pamphlet, "Know Your
Limits." It may be of help to you—or someone you
know. Send for it today.

If you can think of anyone who could use a little guidance on moderation, send for our booklet, "Know
Your Limits." It includes the latest information on this subject, and it's free for the writing.
Alaska Distributors Co., P.O. Box 4-1598, Anchorage, Alaska 99509.



ALASKA DISTRIBUTORS CO.

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