

The man of true greatness never  
loses his child's heart.

Nothing great was ever achieved  
without enthusiasm.



**WIEN VISITORS SHOP AT BARROW**—Following the Eskimo dances and entertainment nightly for travelers on the Wien arctic tours to Pt. Barrow, there's a shopping event that offers interest and bargains. One, two, and three-day excursions depart daily from the Fairbanks International Airport for the top of the world.

—Wien Air Alaska Photo By Frank Whaley

## Natives Show Ingenuity

Eskimos show ingenuity in creating tourist souvenirs from materials at hand. Ivory, bone, baleen, hides and fur are fashioned into articles by clever hands.

Walrus tusk ivory is turned into beautiful bracelets, necklaces, broaches, earrings, ring settings, buttons, miniature animals and birds. Bone is used for ceremonial masks and knife handles.

Black baleen from the mouth of the great bowhead whale is combined with white ivory in jewelry, sailboats and exquisitely woven baskets.

The fur and hide of animals are the materials used for sewing. These include the bearded and hair seals, caribou, fox, wolverine, wolf, polar bear, ermine, parka squirrel, arctic hare, and hoary marmot.

No better garment for cold weather wear than the Eskimo parka has been found. Some of these are works of art. There are the fancy mukluks and slippers, women's hats, purses and collars, mittens and yo-yos. Eskimo dolls are popular.

A wolf-scarer isn't likely to be used by visitors but they buy them as an unusual souvenir from the north.

Following the evening Eskimo dances and other entertainment at Pt. Barrow in the new Wien building, there is the unique shopping event where Eskimos spread their wares on tables and the visitors deal directly with the owners of the article to be sold.