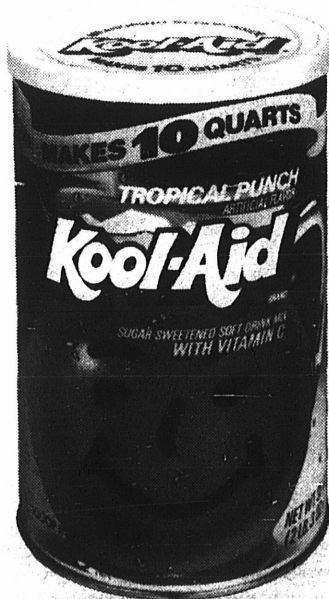




**KIDS LIKE THE
TASTE OF**

Kool-Aid®
SOFT DRINK MIX BRAND

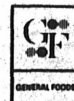


Mothers like Kool-Aid®, too. Because Kool-Aid® is less expensive than canned fruit drinks. Because it costs a lot less than most popular sodas. Because it has vitamin C. And because teenagers, parents and grandparents like Kool-Aid® Brand too!



Kool-Aid® The taste that kids like!
SOFT DRINK MIX

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