

Information on—

Athletic Institute

The Athletic Institute, a forty year old not-for-profit national organization has recently completed a series of publications aimed at the volunteer coach of youth league programs.

According to Fred Engh, National Consultant For Youth Programs at the Athletic Institute, "for years the individual who has volunteered his or her time acting as a youth league coach has had little information on the many responsibilities involved in coaching community sports teams for young people.

"For that reason, we have developed a series of publications in baseball, football, basketball, ice hockey, soccer, and girl's softball.

"We feel the publications which include over 400 photos defining all the responsibilities of the youth league coach will be a major step in aiding the literally millions of adults who become involved in their church, civic, public, or private organizations team every

year."

"Coaching Youth League Football" which includes an introductory statement from Don Shula of the Miami Dolphins was the first publication completed by the Athletic Institute. It includes items such as defining who the volunteer coach is, care of athletic injuries, proper fitting of equipment, physical exams, and many other areas specifically related to the role of the volunteer.

"In addition there are over 100 photo filled pages outlining the various skills and drills involved in teaching the game of football.

"We expect our baseball and basketball publications to be complete by June first and the remainder in the Fall" stated Mr. Engh.

Cost for the publications are \$1.95 and individuals interested in obtaining copies can do so by writing the Athletic Institute, 705 Merchandise Mart, Chicago, Illinois 60654.