

Over the next year, we will be printing the book *Adventures in the Alaska Economy* as a serial. Every week we will present approximately one and a half pages. The book, an economics text presented in comic book form, is the result of a collaboration between economics professors Steve Jackstadt, Lee Huskey and artist John Dawson.

The book will be available after February 1990 and may be obtained by calling the Alaska Council on Economic Education at 786-1901.

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Written by Steve Jackstadt & Lee Huskey  
Art by John Dawson

## Episode II Lord of Alaska

In 1790 Shelekhov chose a truly remarkable man to run his colony. His name was Alexander Baranov. Baranov ran the colony, established others along the coast of Alaska, and sent hunting expeditions as far as California.

Baranov was sympathetic to the Aleuts, learned their language, and was tactful and friendly in his dealings with them. The Aleuts trusted him and he was able to use persuasion rather than sheer force to get them to travel farther and farther south in search of furs. Baranov was a powerful personality who, in his years as manager of the Russian American Company, earned the nickname, "Lord of Alaska"

WHEN THE ALEUTS SAW WHAT THE TLINGITS WERE GETTING FOR THEIR FURS THEY DEMANDED THAT BARANOV PAY THEM MORE. COMPETITION WAS DRIVING UP THE PRICE THAT BARANOV HAD TO PAY.



WHEN BARANOV REFUSED, THEY WENT ON STRIKE.

BUT AREN'T WE FRIENDS?

FRIENDSHIP WON'T PAY MY BILLS.



FINALLY BARANOV AGREED TO PAY MORE FOR EACH FUR. NO GUNS, BUT MORE CLOTH, IRON TOOLS, AND BEADS. COMPETITION, IT SEEMED, WAS GOOD FOR US!



AS THE PRICES THAT BARBER, THE RUSSIANS AND THE NEWLY-ARRIVED YANKEES PAID FOR FURS WENT UP, BOTH WE AND THE TLINGIT HUNTED THE COAST BARE OF OTTER, FOX, AND BEAVER. FARTHER AND FARTHER SOUTH WE WENT TO FIND FURS. AS FAR SOUTH AS CALIFORNIA. BARANOV FINALLY REALIZED THAT IN ORDER TO KEEP UP WITH HIS COMPETITION HE WOULD HAVE TO ESTABLISH A BASE FARTHER SOUTH (THAN NUCHEK). HIS CHOICE FOR A NEW COLONY WAS SITKA. (RIGHT IN THE MIDDLE OF THE MIGHTY TLINGIT EMPIRE).



ON TO SITKA



NO NORMAL MAN WOULD HAVE EVER CONSIDERED LOCATING A COLONY IN THE SITKA REGION. TLINGIT VILLAGES WERE ALL AROUND. BUT BARANOV WAS NOT A NORMAL MAN HE WAS BOLD AND DARING.

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