

Businesses agree to fund school sports in Alaska

First National Bank of Anchorage and Alaska School Activities Association, along with Alaska's Alascom, Burger King Restaurants and Kraft General Foods, announced recently that they have entered into a three-year agreement to provide more than \$500,000 to the ASAA in support of their programs.

First National Bank of Anchorage will become the first "Major Name Sponsor," and all events will be named the "ASAA/First National Bank" Championships.

For the first time in the history of the ASAA, four Alaska businesses are providing funding to assure the future of all playoff and championship events, as well as other extracurricular activities conducted by the ASAA.

"The opportunity to enter a marketing venture with local corporations to enhance high school activities in Alaska is most gratifying," said Ed Nash, executive secretary of the ASAA. "I have personally worked toward this goal for several years and appreciate the efforts of School Properties U.S.A. in putting together a package that excited our generous sponsors."

"The Alaskan business community is to be congratulated for their concern and support of the Alaskan School Activities Association's important funding needs in maintaining quality programs for the Alaskan high school youths," said Don Baird, president of School Properties U.S.A.

School Properties is the company responsible for bringing together the ASAA and the Alaskan corporate sponsors for this solution to the ever growing financial needs of the Alaska educational system.