

Survey Includes Alaska Passengers

Passengers flying in and out of Alaska will be included in a proposed Civil Aeronautics Board of survey of national airline traffic.

The office of Senator Ted Stevens has learned data would be collected from respondents by means of a brief questionnaire.

There will be about 15 questions to determine vital characteristics frequency of flying, reason for and duration of trip, and importance of discount fares.

The proposed sample would be selected on the basis of ticket serial numbers. Stevens said he had been informed by Secor Browne, chairman of the Civil Aeronautics Board, that the program is intended to be as representative as possible of the scheduled air travel market.

However, the CAB has determined that the additional information obtainable by including inter-Alaska carriers would not be commensurate with the burden it would impose on them.