



MASON SHOES ALASKA'S FIRST

—MASON SHOE CATALOG STORE—

★ Offering a complete line of shoes from our current catalog —

- We offer over 250 styles of shoes for men and women.
- Our styles include dress shoes and boots, work shoes and boots, western dress and work boots, casual wear and athletic shoes.
- For that hard to find size, and also the average sizes, here is a complete size range; women's widths AA-EEE, sizes 4-12; men's widths A-EEE, Sizes 5-16.
- In most styles we feature our exclusive Velvet-EEZ, which is an inner sole, sponge rubber cushion composed of tiny rubber bubbles, plus, there is a soft, smooth covering over your Velvet-EEZ inner soles which means your feet are treated to the most luxurious cushioned comfort.
- Our prices are the same as South 48 prices, so there is absolutely no mark-up.

★ For a clear color pocket catalog and more information on styles and prices write:

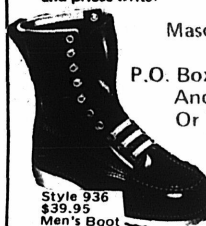
Mason Shoes of Anchorage

—Catalog Store—

P.O. Box 4-1944 (511 E. 5th Ave.)

Anchorage, Alaska 99509

Or Telephone: 274-3226



Can't help it, when you sit down in a really good chair — one that sort of fits...where you really settle down...it just comes automatically...that little doze — a siesta.

With laminated frame in natural beech, walnut, rosewood or teak finish. Leather-upholstered cushions — Beautiful — Soft — Fragrant! Natural, brown or black canvas to match leather, suspended with nylon cords.

Make a combination and set several side by side — so they form a siesta sofa.

It weighs so little that a child can easily move it. Siesta comes with low or high back. And there is a foot-rest as well! If you want to spoil yourself...

(ottoman available)

the scandinavian cellar

511 second ave, fairbanks

mon - sat 10:30-5:30

456-3184

Gordon Wear Inc.
and
Life Insurance Associates

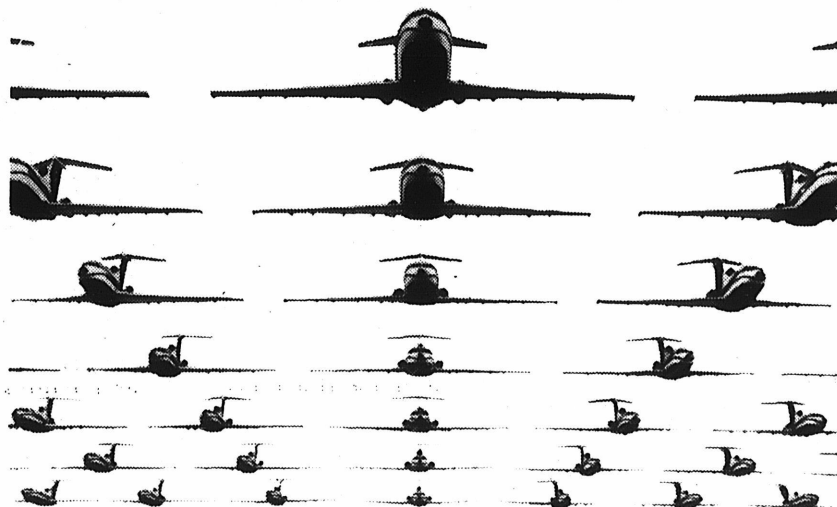
All kinds of Insurance
Auto, Fire, Aircraft, Boat,
Life, Medical Group, and Dental

202 Noble

Fairbanks

452-4411

19,456* flights a year to, in and from Alaska.



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and the service. All we need is you.

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*Based on 1978 schedule as of January 1, 1978.



Look for this mark for assurance of genuine
Alaska Native handicraft.

Division of Economic Enterprise, State of Alaska