

# AA Earns Record Earnings

Alaska Airlines, Inc. earned a net income of \$1,855,414 or 48 cents per share for the month of August 1975, compared to \$1,195,088 or 31 cents per share for August 1974, the best single month earnings in the history of the airline, according to Ronald F. Cosgrave, chairman and chief executive officer for the carrier.

Net income for the first eight months of 1975 was \$4,903,963 or \$1.28 per share, up 97.7% from the \$2,483,499 or 68 cents per share net income for the same period

in 1974.

Revenue passenger miles were 79,021,000 for August 1975 and 419,562,000 for the first eight months of 1975, compared to 60,714,000 and 310,753,000 for the same periods of 1974, an increase of 30% for August and 35% for the year-to-date figure.

The revenue passenger load factor rose to 76% in August 1975, up from 63% in August 1974; and for the first eight months of 1975 improved to 63% from 54% last year.

Cosgrave said the continued improvement of Alaska Airlines' earnings is attributable to the carrier's increase in share of the States-Alaska market, coupled with passenger traffic growth resulting from construction of the trans-Alaska oil pipeline.

"Alaska Airlines has been able to increase its share of the States-Alaska passenger market by continually improving service to the consumer," Cosgrave said.

"In pursuing our goal to become the best airline in the world for Alaska, we strive to improve such customer services as flight frequency, reser-

vations and ticketing, jet aircraft fleet and a host of other passenger oriented services.

"We can also thank the nation's travel agents for their growing support in selling the State of Alaska as a destination."