

Schneider named—

RCA Americom president

RCA Corporation has formed a new wholly-owned subsidiary RCA American Communications, Inc.—to own and operate its domestic communications satellite system, Howard R. Hawkins, president of the RCA Communications group announced today.

Philip Schneider, a veteran of 15 years with RCA, has been named president of RCA Americom, which will report to Mr. Hawkins.

He previously was with RCA Global Communications, Inc., where he was executive vice president and a director, responsible for development, marketing, construction and implementation of RCA's Satcom system.

Harold W. Rice, who had been responsible for RCA statcom services and special projects at RCA Globcom, has been named vice president, operations for the new subsidiary.

Both elections will become effective when RCA Americom becomes operational.

In making the announcements, Mr. Hawkins said RCA Americom was formed specifically for the RCA domestic satellite communications business and in accordance with a recent ruling of the federal communications commission authorizing the RCA system.

He said RCA inaugurated the nation's first domestic satellite communications system in December, 1973, using leased transponders on Canada's Anik II, and later on the Westar II, satellite.

In December, 1975, RCA placed into orbit its own RCA Satcom I spacecraft—the most advanced domestic communications satellite ever launched. The 24-channel satellite, which has double the capacity of any domestic communications satellite yet launched, currently is undergoing in-orbit testing and is expected to be ready for commercial operation in late February, Mr. Hawkins said.