

Tundra Times circulation increases

Record high circulation for the Tundra Times was 4,100 paid subscribers in 1971. Next month, during July, the Native weekly newspaper will surpass that record and will distribute in excess of 4,500 newspapers to subscribers each week, it was announced by Tundra Times board chairman Willie Hensley.

The newspaper's management has established an objective of reaching 5,000 paid circulation by August of 1978 and 8,000 paid subscribers by December of this year. "We are making satisfactory progress toward paid circulation objectives," Hensley said. "The assistance of the Caribou News, the Copper River Native Association and the Alaska

Native Foundation for our circulation effort is appreciated," Hensley added.

The Caribou News, a weekly newspaper published in Kotzebue, recently turned over its circulation in Northwest Alaska to the Tundra Times when the News ceased publication. The Copper River Native Association, the non-profit regional Native corporation for Athabascan Indians of the Ahtna region, last week ordered subscriptions for each Native head of household of that region. The Alaska Native Foundation recently ordered subscriptions for directors of 93 Native village corporation boards participating in the Village Management Assistance program.