

'86 Jeep Comanche is grand prize in Iditarod Sweepstakes

1986 Jeep Comanche pickup truck will be the grand prize of this year's Iditarod Sweepstakes. Valued at \$10,500, the truck has been donated by Denali AMC/Jeep/Renault.

Over \$40,000 worth of prizes are being offered in this year's Sweepstakes and the winning tickets will be drawn at the Iditarod winner's banquet, which usually takes place in Nome two days after the finish of the race.

The truck is worth twice as much as the second place prize. The Jeep Comanche was recently selected by Four-Wheeler magazine as 1986's "Four Wheeler of the Year" and captured the prestigious title after thousands of miles of in-depth tests against five four-wheel-drive competitors.

"We're proud to offer this outstanding vehicle as the grand prize in the Iditarod Sweepstakes," said Denali sales manager Joe Crevling. "The Iditarod is a world-renowned event and we are very happy to show our

support for this historic race."

Jack Felton, executive director of the sweepstakes, says the funds raised from the contest are used by the Iditarod Trail Committee officials to finance the race.

"Corporate sponsors are critical to the success of the race. We sincerely appreciate Denali's generosity," noted Felton.

Sweepstakes tickets may be purchased for \$25 or five for \$100 and

a maximum of 5,000 tickets will be sold. For more information about the sweepstakes call the Iditarod Trail Committee's Wasilla office at 376-5155 or the Iditarod gift shop, 805 W. Fourth Ave., at 276-3011.



Iditarod musher John Wood, Denali AMC/Jeep/Renault sales manager Joe Crevling and Jack Felton, Executive Director of the 1986 Iditarod Sweepstakes load the sweepstakes grand prize, a \$10,500 Jeep Comanche, for its trip to Nome, where the winning ticket will be drawn at the winner's banquet. The Jeep Comanche was recently named by four wheeler magazine the "Four Wheeler of The Year" and was donated by Denali AMC/Jeep/Renault to the sweepstakes, which is the main fund-raiser for the historic Iditarod race.