

## Project Successfully Completed

Project Wales, the experiment that brought educational and entertainment color television to this remote Eskimo community on the tip of the Seward Peninsula, has been successfully completed.

ITT Arctic Services, Inc., who furnished the 19-inch Quasar color television sets for Project Wales has designated 26 organizations in various communities throughout Alaska with permanent television capabilities as the recipients of the sets.

The organizations which were selected provide responsive care and assistance to children and work with Alaska's senior citizens.

The sets have been converted for standard operation and are now receiving maintenance and inspection by ITT technicians.

Alaska Airlines has made transportation arrangements for the delivery of the sets to each of the recipient's communities.

Project Wales began two years ago when a group of individuals

and companies throughout Alaska conceived a plan whereby the impact of television on a remote Alaskan village could be evaluated.

Also, the experiment was designed to provide data on the system's technical equipment and its operation.

At present, researchers at the University of Alaska who are participating in the project are summarizing the village's responses, individual and collective, to the variety of programs.

All participants in Project Wales have expressed satisfaction with the experiment. Preliminary indications are that meaningful sociological and technical engineering data have been obtained.

As for the residents of Wales, they were receptive to the project and volunteered their individual participation. From the start, the villagers were fully aware that television would only be provided for a short period,

at least for the present.

Project Wales was possible only because of the voluntary contributions and efforts of the participants: Coaxial facilities and technical assistance during construction — Ketchikan Alaska Television, Inc.;

Commercial programming — WPTV, Inc., North Star Communications, Seattle, Wash.; Community impact support — University of Alaska, Psychology and Sociology Departments; Editorial assistance — Continental Telephone System;

Local programming assistance — Channel 11, KTVA, Anchorage; Logistics — Alaska Airlines and Munz Northern Airlines of Nome; On-site space — State Operated Schools; Operating personnel — R.W. Retherford Associates, Anchorage;

Operational technical support — RCA Alaska Communications, Inc.; Program receivers — ITT Arctic Services, Inc.; Program sponsor — Alaska Village Electric Cooperative, Inc.

## Artists, Craftsmen Reminded

Artists and craftsmen throughout Alaska are reminded of the following dates in conjunction with the All Alaska Juried Exhibition which will open at Alaska Methodist University in Anchorage on Feb. 3.

Friday, Jan. 18, 9 p.m. — Entry Deadline. Categories include paintings, sculpture, prints, pottery, creative wall hangings, jewelry and drawings in all media.

Works should be new and not under construction.

Entry forms are available at the Fairbanks North Star Bor-

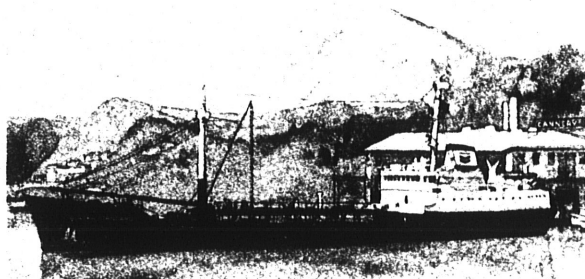
ough Library, the University of Alaska, College, Art Department, the State Museum in Juneau, or through local Arts Councils.

Saturday, Jan. 19, entries will be judged by Dr. Donald Saff, dean of the College of Fine Arts, at the University of South Florida in Tampa. There will be a no-host banquet that evening in Dr. Saff's honor.

Sunday, Jan. 20 at 2 p.m. there will be lecture on the history of printmaking and contemporary printmaking by Dr. Saff whose work is nationally known and in many public and private collections.

The exhibition is sponsored by the Alaska Artists Guild, and Alaska Methodist University, made possible by a grant from the Alaska Council on the Arts through the National Endowment for the Arts.

It will continue in Anchorage through March 31, 1974, then travel to the Alaska State Museum Galleries in Juneau and the University of Alaska Galleries in College.



With over 1/2 the total U.S. coast line, and nearly 2/3 of the national continental shelf, Alaska is one of the world's largest fishing grounds. Long a major harvester of salmon, crab, and halibut, Alaska's fishing industry is beginning to realize that additional potential harvests lie in the wide variety of species of shrimp, scallops, clams, and bottom fish available through the year.

Estimates place this total potential at ten times the current catch. With the introduc-

tion of new methods, new vessels, and improved processing techniques, Alaska fishing has a huge potential for growth.

As longtime Alaskans, Standard Oil has worked with the fishing community since before the turn of the century. When Alaska's fishing fleet went from sail to power, we were there—setting up new fueling facilities and providing technical help to accomplish the change. Now there are Chevron Marine Stations serving the fleet from Ketchikan to Dutch Harbor and beyond.

Today's boat owners and processors depend on Chevron products to perform under the most extreme conditions.

Chevron Delo Oils are famous for their performance in heavy duty marine diesels.

Special greases and lube oils made only of ingredients approved by FDA for food machinery lubrication are specially developed to stand up to water and heat of canning operations.

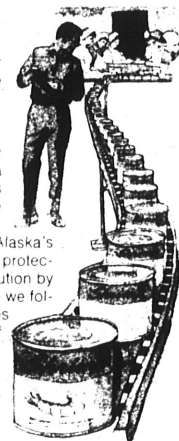
Because we understand the rugged conditions faced by Alaskan fishermen, we make sure both fishing vessels and processors get the products they need when and where they need them. Our tanker M/V "Alaska Standard", oper-

ating only in Alaskan waters is a vital source of transportation, supplying fuels to remote

locations under the most severe weather conditions on a year-round basis. Additionally, she has been very helpful in keeping a watchful eye for vessels in distress as she makes her rounds.

We also know that Alaska's fishing grounds need protection from possible pollution by petroleum products, so we follow stringent procedures to reduce the chance of spills and discharges into streams and bays.

Ballast water, a necessity in moving tankers, is carefully pumped ashore and cleaned of residue before being returned to ocean waters. Standard Oil has safely shipped petroleum products in and out of Alaskan ports in all kinds of weather for over 50 years.



# We're helping Alaska's fisheries catch more fish — all year'round.



Standard Oil is working with Alaskans everywhere, from Ketchikan to Barrow, in petroleum, fishing, mining, tourism, government, ecology, education, forest industries, construction, and transportation.

We're continuing to expand services, developing special products for Alaskan needs, and working closely with the problems and concerns of all Alaskans. We've been helping pioneer Alaska since before the turn of the century. So we know how to help.

**Alaskans helping Alaskans**

**Standard Oil Company of California**

