

IT'S TRUE. IT'S TRUE. IT'S TRUE.

Triple mileage is back.

EARN UP TO TRIPLE MILES THIS WINTER

MILES, MILES, and more miles. From January 4 through April 2, 1993, you can

earn up to triple miles when you fly Alaska Airlines and Horizon Air. Fly 4-7 flight segments, and you'll receive double miles for every flight you take during this period. Fly 8 or more segments, and receive triple miles for every flight during this period. (Flight segments add up fast. For example, flying roundtrip between Nome and Seattle with a connection in Anchorage would count as 4 segments.) Once you reach the double or triple mileage level, we'll credit your account with the appropriate bonus mileage for every single flight taken

FLY	EARN
4-7 flight segments	Double miles
8 or more flight segments	Triple miles

between January 4 and April 2, 1993. Unlike other airlines' programs,

once you earn your miles, you're not under the gun to use them right away. Your bonus miles are credited to your account the same as any other miles, and you can use them however you want. And thanks to our long list of travel partners, you can earn free travel to over 300 destinations worldwide. To enroll instantly in the Alaska Airlines Mileage Plan, call 1-800-654-5669. If you're already a member, call your travel agent or Alaska Airlines at 1-800-426-0333. See your free trips come faster, faster, faster.

Alaska Airlines

You must be a Mileage Plan member to qualify for the program. Mileage bonuses may be earned only by flying on Alaska Airlines and Horizon Air operated paid flights between 1/4/93 and 4/2/93. Class of service, minimum mileage and MVP bonuses apply on base mileage only. All Alaska Airlines Mileage Plan Terms and Conditions apply. A flight segment is defined as travel taken on Alaska Airlines or Horizon Air with the same flight number between any two points. Single plane service, whether or not there is an intermediate stop constitutes a single flight segment. All retroactive bonuses will be posted to members' accounts no later than 5/15/93. All bonuses and mileage earned apply only to Mileage Plan accounts.