

THE GOLDBERG REPORT

THE FUR MARKET JANUARY—FEBRUARY 1979

CONFLICTING OPINIONS NOW BEING HEARD ON CURRENT FUR MARKET TRENDS.

THE BULLS: Favorable world fashion trends — unstable currencies — and limited wild fur crops continue to justify record-high prices being paid for cats, coyote, foxes, lynx and raccoon.

THE BEARS: Such record high prices will force fur apparel prices beyond reach of any but super-wealthy consumers — resulting in sales drops, fashion changes (long hair to short nap?) industry credit squeeze.

BEAVER, MARTEN, MUSKRAT (short nap furs) are up in price after a sluggish start.

The Goldberg Report Recommendation: continue to sell often to financially sound fur companies. (Your best business insurance.)

ALASKA FUR PRICE LIST

For First Quality Properly Handled Furs

Grade 2's, low 2's, unprime, damaged, or otherwise inferior at proportionate prices.

	68" & up	65" to 67"	60" to 64"	55" to 59"	50" to 54"	45" to 49"	40" to 44"
	SUPERS	BLANK'TS	EX-LARGE	LARGE	LARGE MED'M	MED'M	SMALL
BEAVER							
Dark Color - Dense Guard Hair-Silky Fur	\$50-\$44	\$44-\$36	\$32-\$28	\$26-\$22	\$18-\$16	\$14-\$12	\$12-\$10
Average Color & Quality - Dense Guard Hair	\$44-\$34	\$34-\$30	\$28-\$25	\$22-\$20	\$16-\$14	\$12-\$10	\$10-\$8
	EXTRA LARGE	LARGE	MEDIUM	SMALL			
WILD MINK Strictly Seasonable							
Kuskokwim, Kotzebue & Kobuk Regions	\$80.00-\$60.00	\$60.00-\$40.00	\$25.00-\$20.00	\$16.00-\$12.00			
Upper and Middle Yukon - Dark Colors	\$50.00-\$40.00	\$40.00-\$30.00	\$20.00-\$14.00	\$12.00-\$10.00			
S.E. Alaska and Certain Peninsula Regions	\$28.00-\$24.00	\$24.00-\$20.00	\$12.00-\$10.00	\$10.00-\$8.00			
OTTER Strictly Seasonable							
S.E. Alaska Sleek Straight Hair Dark	\$100.00-\$80.00	\$80.00-\$60.00	\$50.00-\$40.00	\$40.00-\$30.00			
Aleutian Islands, Kodiak & Average S.E. Alaska	\$80.00-\$60.00	\$60.00-\$50.00	\$45.00-\$35.00	\$35.00-\$25.00			
Yukon and Kuskokwim River	\$70.00-\$60.00	\$55.00-\$45.00	\$40.00-\$30.00	\$30.00-\$20.00			
MARTEN (These can now be labeled American Sable)							
Yukon River, Dense, Silky, Good Colors	\$65.00-\$50.00	\$50.00-\$45.00	\$30.00-\$25.00	\$20.00-\$15.00			
General Interiors, Dense Average Color	\$50.00-\$45.00	\$45.00-\$40.00	\$25.00-\$15.00	\$15.00-\$12.00			
S.E. Alaska, (Premiums for Darks)	\$40.00-\$30.00	\$30.00-\$25.00	\$15.00-\$12.00	\$12.00-\$10.00			
MUSKRAT Fresh Pelts							
Upper Yukon and Similar, Trapped	\$5.00-\$4.50	\$4.50-\$4.00	\$2.50-\$2.00	\$2.00-\$1.50			
Lower Yukon and Kuskokwim, Trapped	\$4.00-\$3.00	\$3.00-\$2.50	\$2.00-\$1.50	\$1.50-\$1.00			
Slightly Shot, All Regions	\$2.50-\$2.00	\$2.00-\$1.50	\$1.50-\$1.25	\$1.25-\$1.00			
WEASEL Fully Prime Free of Black Spots on Pelt							
All Alaska Sections, Clear White	\$3.00-\$2.00	\$2.00-\$1.50	\$1.50-\$1.00	\$1.00-\$0.50			
LYNX Fully Prime							
Choice Fine Pale, Dense Full Bellies	\$550.00-\$400.00	\$400.00-\$300.00	\$275.00-\$200.00	\$200.00-\$150.00			
Heavy, Average Colors, Clear Bellies	\$350.00-\$275.00	\$250.00-\$200.00	\$200.00-\$150.00	\$150.00-\$100.00			
RED FOX Fully Prime							
All Sections (Except Aleutians) Choice Cherry Red	\$175.00-\$125.00	\$125.00-\$100.00	\$80.00-\$70.00	\$70.00-\$60.00			
All Sections (Except Aleutians) Good Color	\$120.00-\$100.00	\$100.00-\$80.00	\$70.00-\$60.00	\$60.00-\$50.00			
Aleutian and Kodiak Types, Coarse	\$50.00-\$45.00	\$40.00-\$35.00	\$30.00-\$25.00	\$25.00-\$20.00			
CROSS FOX Fully Prime							
All Alaska Sections, Expressive Colors	\$200.00-\$150.00	\$150.00-\$125.00	\$100.00-\$80.00	\$80.00-\$70.00			
All Alaska Sections, Average Colors	\$130.00-\$110.00	\$110.00-\$90.00	\$80.00-\$70.00	\$70.00-\$60.00			
WHITE FOX Prime, Unstained							
Arctic Circle and North Coast, Clear	\$60.00-\$45.00	\$45.00-\$35.00	\$30.00-\$20.00	\$20.00-\$15.00			
Central Coast and Islands, Clear	\$50.00-\$35.00	\$35.00-\$25.00	\$25.00-\$15.00	\$15.00-\$10.00			
WOLVERINE							
Yukon and Interior, Pale	\$225.00-\$175.00	\$175.00-\$150.00	\$150.00-\$125.00	\$100.00-\$75.00			
All Regions, Average Colors	\$175.00-\$150.00	\$150.00-\$125.00	\$125.00-\$100.00	\$75.00-\$50.00			
TIMBERWOLF Fully Prime							
Pale, Silky Arctics with Black Tips	\$300.00-\$250.00	\$250.00-\$200.00	\$150.00-\$125.00	\$125.00-\$100.00			
Coarser Types - South of Arctic Circle	\$175.00-\$150.00	\$150.00-\$125.00	\$100.00-\$75.00	\$75.00-\$50.00			

Ship all your raw furs to Goldberg/Seattle for a fair deal ALL WAYS and ALWAYS!

Experienced Hacco Buyers are in residence at several Alaska points during the fur season for your convenience. Call for an appointment.

At Goldberg you're guaranteed: **Full Refund** for all postage or air freight; **Fast Returns** with full payment the same day as your shipment arrives; all prices are **net to you**. No selling commission deducted; **every shipment** held separate twelve days. Please ship via insured parcel post, except on parcels exceeding 70 pounds, then use air freight. All prices subject to change without notice. Any advance in the market will be met by higher prices. Any decline in the market will mean lower prices. Sell your furs early and sell often.



H.E. GOLDBERG & COMPANY FUR MERCHANTS SINCE 1912

1008 WESTERN AVENUE ★ SEATTLE, WASHINGTON 98104 ★ PHONE (AREA CODE 206) 624-5196