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How this card can help keep the lid on Alaska health care costs.

It's The NorthStar Health Plan I.D. card. And it represents a completely new concept in health care coverage for residents of the Interior.

The NorthStar Health Plan

It has been established by two nonprofit health care organizations—Blue Cross of Washington and Alaska, and Fairbanks Physicians Services, Inc.

It provides prepaid hospital care and prepaid physician services in a single program.

It eliminates physician claims forms for covered services in Fairbanks.

It covers referred or emergency health care needs when members travel outside the Fairbanks area.

It includes a \$500,000 Major Medical benefit for extraordinary expenses.

It offers convenience. Members simply present their NorthStar Health Plan I.D. card to receive comprehensive care for covered services.



It responds to local needs. The NorthStar Health Plan was designed exclusively for Interior residents. It features a local service office and full-time resident representative to ensure that subscribers' needs are fully met.

It is available now to employer groups of five or more full-time employees. Later, programs for smaller groups or individuals will be offered.

It is helping to contain Alaska's rising health care costs. Blue Cross of Washington and Alaska has been serving Alaskans since 1948. They're dedicated to providing the greatest available return on the health care dollar. Fairbanks Physicians Services, Inc., through special relationships with participating physicians, is able to closely monitor the quality and quantity of services provided.

If you'd like details, call 456-3978, or write for further information.

The NorthStar Health Plan

Blue Cross, Washington/Alaska Inc., Fairbanks Physicians Services, Inc.
711 Gaffney, Suite 202, Fairbanks, Alaska 99701 (907) 456-3978

