

Alaska Woman Picks Crime Writer to Feel State Pulse

ANCHORAGE--Joanne A. Brown, 49, has been named editor of Alaska's newest publication, Alaska Woman Magazine.

The Alaska Woman Magazine, (TAWM) Inc., Board of Directors announced Brown's appointment November 30.

"She brings years of writing experience to the Alaska Woman Magazine that we think is vital to the growth of the the maga-

zine," said Patrick Q. Fridman, president of the board.

"Her background in reporting has encompassed half of the world which convinced us she has the ability to reach out and tap the pulse of the Alaska woman throughout the state...and, that's what the magazine is all about. The Alaska woman wherever she is," Fridman said.

Brown came to the Alaska

Woman Magazine from the Fairbanks Daily News-Miner where she staffed the crime beat from September, 1976 until she was hired by TAWM, October 1, 1977.

Fridman said that although Brown was hired in October,

she wanted some time to establish residency in Anchorage and explore the magazine's needs before committing herself to the long-range editorial plan for the publication.

Brown's education includes a degree in journalism from the

University of Washington and graduate work in journalism and creative writing at San Francisco State University and Central Washington State College. She started her journalism career as an apprentice journeyman printer at the Leavenworth Echo, a weekly newspaper published in Leavenworth, Washington.

Her reporting assignments include the San Francisco Chronicle, Los Angeles Times, South Bay Daily Breeze in California, the Yakima Herald-Republic and the Ellensburg Daily Record in Washington State.

She has worked for the Associated Press and been a "stringer" for United Press International besides a technical writer for a private firm in Southeast Asia.