

Wien Air has Eski-Bair

Meet Eski-Bair. This friendly bear, designed and drawn by Cynthia Pendleton of Anchorage, will soon be a familiar figure throughout Alaska. He's the featured character in a new coloring book developed by Wien Air Alaska for their younger passengers.

Mrs. Pendleton worked closely with Wien's Fleet Service Supervisor; Carol Denton, and with the airline's flight attendants to develop a book that was informative, easy to read and easy to handle on board the aircraft. The size of the book (7" X 8 1/2") was chosen in order for the book to fit easily on the tray tables of Wien Air Alaska's 737's.

Included in the coloring book are drawings about safety features and airline operations. Also included are a word game and a puzzle page.

The book will be available for Wien's young passengers from the flight attendants on any Wien Air Alaska flight.