

KNBA's first membership drive declared a success

KNBA's first Membership Drive, held April 23-29, was an astounding success, according to the organizers. KNBA 90.3

FM's membership rolls grew to over 476 members who gave over \$33,000 to support the first urban Native American pub-

lic radio station in the nation.

"This station is not even a year old, and the response from the community has been fantastic! I believe that the success of the membership drive is a testament to the need for Native programming. Also, I think that our listeners have demonstrated their approval of southcentral Alaska's only adult alternative music station" said Susan Braine, president & CEO.

KNBA's employees and volunteers staffed the phones and took to the airways for 7 days, 15 hours a day, recruiting listeners to become part of the KNBA fam-

ily. Many listeners responded with questions, suggestions and comments, such as "KNBA is the best thing since KABN radio! Keep up the good work! Please don't change!"

Koahnic Broadcast Corporation is the licensee for KNBA 90.3 FM. KNBA, a Native-owned and operated public radio station, was designed to meet the communication needs of the 25,000 Alaska Natives residing in southcentral Alaska with a diverse format of news, public affairs, cultural programs and adult alternative music.