

Editorial



Alaskans support session session

A majority of Alaskans favor calling the Legislature back into special session to try to resolve the subsistence issue, according to a recent poll by the Dittman Research Corp.

In fact, according to Dittman, 55 percent favor it, 32 percent are opposed and 13 percent are unsure.

With numbers such as that, it's hard to imagine that either Alaska legislators or Gov. Steve Cowper could avoid calling the session. It also looks as though the session, which would be called to authorize putting a constitutional amendment before the voters in November, could facilitate getting the constitutional change.

In addition, the poll shows a majority in every region of Alaska except Anchorage favor the session. And even in the state's largest city, those in favor total 48 percent, compared to 39 percent opposed.

The Dittman poll results:

Would you favor or oppose calling the State Legislature back into special session to try to resolve the subsistence issue?

Demographics	Unsure	Favor	Oppose
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Total	13%	55%	32%
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Location

Rural	12%	78%	10%
Central	5%	50%	45%
Southcentral	13%	64%	23%
Anchorage	13%	48%	39%
Southeast	22%	52%	26%

Age

18-24 yrs	13%	62%	25%
25-40	15%	58%	26%
41-55	8%	51%	41%
56 or older	13%	46%	40%

Tundra Times' new focus on marketing

Now that the *Tundra Times* has come such a long way in regaining financial health, we're finally able to take an important step. We plan to focus much more attention on the area of growth.

While the newspaper is already one of the state's larger weeklies, we don't feel we're reaching enough of our primary audience — rural Alaska Natives. In fact, in some villages, the newspaper is not even available.

We hope to remedy that over the coming months to ensure that anyone who would like to get the newspaper is able to do so.

New onboard our staff to assist us in this arena is Gloria Spaulding, a CIRI shareholder. She'll spend half her time working on our accounting and the other half on marketing.