

'Silver Hand' Symbol Top Winner

The State of Alaska's distinctive "Silver Hand" symbol was a top winner in the recent Annual Awards Competition of the Alaska Press Club.

Utilized by the Economic Enterprise Division of the Department of Economic Development, as a means of official identification for genuine Native-made arts and artifacts, the emblem was first-place winner in the "Best Slogan or Insignia" category.

The symbol, a silver hand on a black background, is imprinted

on stickers for distribution to Native artists and to dealers handling Native arts and crafts.

Lynn Chambers, who directs the Native Identification Program, worked with the advertising agency for the Division of Economic Enterprise, Murray, Kraft & Rockey, Inc., of Anchorage, in the creation and development of the program, which is funded in part by the State Division of Tourism.

Pyllice Bradner, an M.K. & R. Art Director, designed the award-winning symbol.