

# Roelleke Gets Distributorship For Cedar Homes Structures

Clarence L. Hook, President of Cedar Homes Manufacturing Corporation, announced the appointment of Herman Roelleke as exclusive franchised distributor for the home manufacturing firm in the Greater Fairbanks-Northern Alaska areas.

Hook said, "The purpose of appointing Herman Roelleke as our exclusive distributor is to better serve these areas growing housing needs and fulfill the increasing demands for Cedar Homes structures."

Hook stated that Roelleke will be appointing dealers to represent the distributorship in key localities in the territory where the company's market research has shown a substantial demand for housing at an economical cost.

With relaxing of federal Reserve funds for housing needs and a growing demand for housing, the dealer appointments being made by Roelleke will provide substantial opportunities for those selected.

"Other distributor appointments have been made, or are



**HERMAN ROELLEKE**

being made in Washington, Oregon, Hawaii and other areas of Alaska," Hook said.

The company is a leader in the field of solid cedar construction with a full line of vacation, residential and commercial buildings.