

# T.T. reaches landmark objective this week

For the first time in its 16 years, Tundra Times circulation has exceeded 5,000 copies. This report was made this week to newspaper's board of directors by Robert Polasky, business manager.

"It was (North Slope Borough) Mayor Eben Hopson's community education efforts which put us over the mark," he said. "Through Mayor Hopson's efforts, every family on the arctic slope begins to receive the paper this week," Polasky added.

He indicated another boost was anticipated this month when the Anchorage newsstand distribution program begins. Serious distribution problems have pre-

vented regular newsstand sales in Anchorage since early this year.

Polasky reported other gains in the NANA Region, where the Tundra Times picked up the circulation of the Caribou News after that newspaper ceased publication, and in the Copper River Basin/Ahtna Region, where the Copper River Native Association is leading an effort to distribute the paper to all the region's families.

Circulation of the weekly editions is 5,200 and is growing at ten percent monthly, he said. The largest editions, the quarterly color editions, distribute some 36,000 copies.