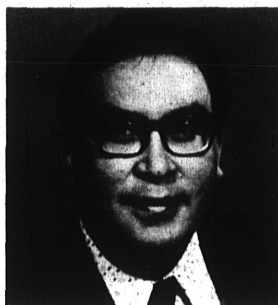


A banker you should know



Meet George Bell, our Director of Native Affairs and an experienced Northland banker. If you have questions on financial matters, he can provide the right answers.

You can reach him here:

MAIN OFFICE:
NORTHWARD BUILDING
FAIRBANKS, ALASKA
PHONE (907) 456-6691

alaska  national
bank
of the north 

Member Federal Deposit Insurance Corporation and Federal Reserve System

How to win at a lost art.

At Humble we've found that when it comes to Alaskan art, it's you -- the viewer -- who is the real winner. We've found, too, that the pride and beauty of ancient Alaskan art is every bit as exciting as the things happening in Native art now.

That's why, on one hand, we've helped the Anchorage Historical and Fine Arts Museum to add to its permanent collection of contemporary arts and crafts. And why Humble has underwritten the cost of reproducing an outstanding collection of Alaskan Indian masks and ceremonial items now on tour in the Lower 48.

Humble has funded a special grant to the University of Alaska to help with the "Arts Demonstration Tour Project", a vehicle for introducing newer art forms to rural Alaskans and, in turn, to develop among all Alaskans a greater appreciation for the unique aspects of Native arts.

We have often used the editorial resources of our quarterly magazine, "The Humble Way", to present Alaskan art to the world at large and we supported this move with a series of institutional advertisements, designed to show newspaper and magazine readers everywhere the variety and exceptional quality of Alaskan art.

Partly because of these efforts Humble has won recognition here at home. The company was the winner of the 1972 Governor's Award for Excellence in the Arts, presented by the Alaska State Council on the Arts. Nationally, Humble has received recognition from the Business Committee on the Arts.

Naturally, we're pleased with these honors. But we're even more pleased to have had a hand in helping thousands of other Alaskans learn more about their heritage.

Humble Oil & Refining Company
America's Leading Energy Company

