



PORTRAIT OF A FIGHTER

In the summer of 1979, fighting fires was the last thing on the mind of ARCO Technician Jerry Norris. Until the night his neighbor's house burst into flames. With little more than a small portable pump and an old truck, friends joined together to try and beat the blaze.

That evening, Jerry Norris learned how much Cooper Landing needed a real fire department. And he knew that he had to lead the fight to make it happen. So Jerry started making calls and writing hundreds of letters. Sharing his dream and enlisting the support of private citizens, corporations, and government agencies.

When the smoke cleared, Jerry had organized fifteen of his neighbors, and had raised \$157,000 to buy the equipment the community needed for its new Volunteer Fire Department.

For 19 years, ARCO's Jerry Norris has called Alaska home. And for 18 of those years, the people of Cooper Landing have called him friend. Now they call Jerry something else . . . "Chief."

It takes all of us to make the Alaskan dream come true. Just ask Jerry Norris.

ARCO Alaska, Inc. 