

Bow River. A rugged place for a smooth taste to start.



ALBERTA, CANADA—

Breathtaking. That's the only way to describe this white water rodeo. Our canoe's been bucking up and down like a wild bronco.

There's a surprise waiting at every twist and turn in the river. Thundering rapids. Jagged boulders. Swirling whirlpools.

We're soaked to the bone. And our arms are numb from paddling. But we can't wait to get back out on the river tomorrow.

Right now, nothing feels better than kicking back and relaxing with the smooth taste of Windsor Canadian. It's made with the pure glacial waters that trickle down into this great river. They also use rich local rye. And they age Windsor in fresh mountain air.

Funny, isn't it? That a river as rugged as this could be a starting place for Canada's smoothest whisky.



WINDSOR 
CANADA'S SMOOTHEST WHISKY.