

"I may not agree with a word you say but I will defend your right to say it." - Voltaire

Editorial—

The Dastardly Case of Thin Pocket Material

As if times aren't hard enough in emptying one's pockets these days, there seems to be one more devious way of doing this further and we mean it in more ways than one.

A man buys a fine suit of clothes branded with reputable labels, supposedly, and what does he find after wearing it a few short weeks? The pocket material on the trousers begins to wear out in an incredibly short time while the suit material looks as if it was bought yesterday. You put on the spanking new suit nowadays but when you plunk your hands into the pockets, the material is suspiciously thin. This experience is getting to be an unforgettable one because when the pockets wear out in a disgustingly short time, you head for the nearest cleaners (that usually have new pocket sewing facilities), have new pockets sewed on and pay a darned good fee to have it done.

Furthermore, the new pocket materials seem to be getting thinner also which makes one think that somebody is in cahoots with somebody. There seems to be a devious and sneaky way to get into the men's pockets and we mean it in more ways than one. The men, especially bachelors, pay good money to have their pockets repaired. Before having them repaired, they have had nauseating experience of losing money through holes in their pockets.

This is absolutely a disgusting drain on men's pockets, especially bachelors. It is hurting their economy. Somebody is taking advantage of the men's ineptness with the needle and thread and the men—especially bachelors, of course—have to pay through the nose.

This editorial is written with the background of first hand experience and the writer, in an effort to save money, have had to use (he being inept with the needle and thread), office paper staplers and Scotch tape to mend his holey pockets. These desperate moves were made because he is a man of modest means.

There must be a way to force suit manufacturers into furnishing longer wearing pockets in men's suits. Otherwise, if nothing is done, the pocket materials will get thinner and thinner and this will mean more trips to have pockets repaired and more money spent.

There are, perhaps, 80 million men in the United States and great many of them wear suits. If they could make this year's suit last for at least another year without having to buy another suit, perhaps they could force the manufacturers to sew on nylon pockets. They, surely, can endure at least a year without buying a new suit, even if they have to resort to office staplers and Scotch tape to contain their hard-earned money.