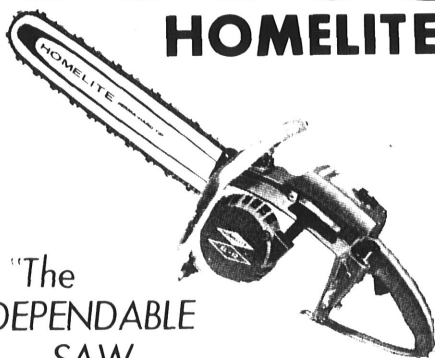


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How to move the Left Bank into the shadow of McKinley.

There's no Left Bank in Alaska. But the Great Land has long served as an irresistible magnet for some of the world's great artists. And it is a continuing inspiration for many talented Alaskans who produce art that ranks with the best.

Alaska is a long way from the Left Bank. And from New York. Or from most of the other places where artistic reputations are made. Because of this, our home grown artists have found it difficult to share their work with others. And many of them have not received the recognition we feel they deserve.

As one answer to the problem, we have established the Salon of Alaskan Artists. This collection of Alaskan art will tour major museums and galleries in the Lower 48 for

two years beginning this fall.

To create the collection, Exxon USA is offering thousands of dollars in purchase awards to resident artists. Details of the contest can be obtained by writing Exxon Company, U.S.A., P.O. Box 440 Anchorage, Alaska, 99510.

Wherever we operate throughout the United States, we've always tried to do more than just be good citizens. It's the extra that makes Exxon USA different, whether it's helping Alaska's college students develop their leadership skills or supporting dog mushing. It's our Great Land, too. And we want to make it better.

EXXON COMPANY, U.S.A.