

WINDSOR'S TASTE BEATS V.O.



Taste tests prove it.



Two separate broad-scale taste tests were conducted in late 1983 among Canadian Whisky drinkers. The results: Windsor Canadian's mild, smooth taste was chosen over the new 80-proof V.O. both times.

Try the taste of Windsor and find out for yourself why you can't beat its taste. And you certainly can't beat Windsor's price.

WINDSOR
ONE CANADIAN STANDS ALONE