

BP Exploration conducted its first geological surveys in Alaska more than 30 years ago. In those days

DEEDS
NOT
PROMISES

Alaska's oil industry was in its infancy. Despite the hardships and disappointments, we stayed, because we believed in Alaska's promise.

Time has proven us right. Today Alaskan oil represents a significant part of America's energy supply. While we are proud of our contribution to Alaska's success, we also recognize the need for constant innovation within our industry. We're light years ahead of where we were 30 years ago. And we're always striving to do better.

That's why BP Exploration is dedicating talent and resources to setting a new standard for oil development in Alaska. Granted, that's an ambitious undertaking. But if there's one thing we've learned after 30 years in Alaska, it's that you don't turn your back on a challenge. You meet it.

