

Village Voices, new message service starts on KABN Radio

Over the years radio stations around Alaska have run message services to residents in the Bush. KABN RADIO has been airing CABIN TRAPLINE since the station went on the air in 1979.

Now, in conjunction with the *Tundra Times*, KABN RADIO announces a new service to residents of Alaska's remote villages: VILLAGE VOICES

Many times when villagers journey to Anchorage on vacation or business, another resident of the community needs to contact the person in town to pick up an item or deliver a message, but does not know how to get in touch with that person due to the schedules kept while in Anchorage.

VILLAGE VOICES can solve that dilemma by simply having the village call KABN RADIO and leave a message. At 7:05 AM and 7:05 PM,

seven days a week, KABN RADIO will broadcast those messages to the persons in Anchorage. They'll get the message, no matter where they may be, as long as they're tuned to the CABIN.

KABN RADIO is now seeking sponsors and advertisers for the show. A full sponsorship, reasonably priced at \$660.00 per month, will ensure VILLAGE VOICES will deliver your advertising to a highly targeted audience, seven days a week.

A sponsorship package of VILLAGE VOICES includes 50 thirty-second spots aired immediately prior to Village Voices plus 50 thirty-second promo spots to air on a total audience plan. As a bonus KABN will provide 50 spots promoting the program that will include a ten-second name mention for the sponsor.