

A N C H O R A G E — An Anchorage-based public relations firm reports that the international group which it represents in Alaska has now become the world's largest public relations organization.

According to Murray, Kraft and Rockey, Inc., the International Public Relations Group of Companies, Inc., announced at its seventh annual meeting in New York that its worldwide billings had reached \$15,625,413 last year, with

staff personnel totaling 745 in 60 offices in 35 countries.

Murray, Kraft and Rockey, Inc. has been an active member of the I.P.R. group since 1972.

The I.P.R. Group is a Delaware corporation, with operating headquarters and staff in Honolulu. All group members own stock in the central corporation—a unique concept in the field of international public relations.

In other business, I.P.R.

re-elected Taiji Kohara, president of I.P.R., Company, Ltd., Tokyo, as president and Roy J. Leffingwell, of Honolulu as executive vice president and secretary-treasurer.

New members confirmed by the group include representatives from Houston, Texas; Trinidad, W.I.; Lusaka, Zambia, Nairobi, Kenya, Johannesburg, South Africa; Sydney, Canberra, Perth and Adelaide, Australia.