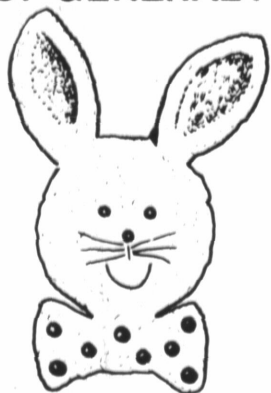


Spring SPECIALS!

SAVE UP TO \$5.00 ON YOUR NEXT PURCHASE

FROM THE KITCHENS
OF GENERAL FOODS



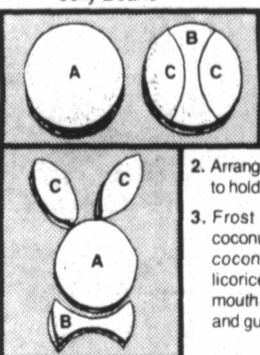
**Baker's®
COCONUT
CREATION**

Basic Dream Cake

- 1 cup water
 - 1 envelope DREAM WHIP® Whipped Topping Mix
 - 1 package (two-layer size) any yellow cake mix (regular or pudding included)
 - Eggs (use number specified on cake mix package)
 - 1/4 cup oil
 - 1 package (4-serving size) JELL-O® Brand Vanilla Flavor Pudding and Pie Filling (NOT INSTANT PUDDING)
- Preheat oven to 350°. Combine all ingredients in large mixer bowl. Beat at medium speed of electric mixer for four minutes. Pour into pans very generously greased with solid vegetable shortening (about 1/2 tablespoon for each pan) and floured. Use two 9-inch round layer pans (at least 1-1/2 inches deep).
 - Bake for 35 or 40 minutes, or until cake tester or wooden toothpick inserted into center comes out clean. (Use only this method to test for doneness.)
 - Cool in pans 10 minutes. (Cake cooled longer may stick to pan.) Loosen from sides of pan. Remove, and cool completely on racks.

After cake has cooled, you are ready to create the Bunny Cut-Up Cake. Have at hand -

- 2 baked 9-inch round cake layers, cooled
- 5-1/2 cups Seven Minute Frosting
- 1-1/3 cups (about) BAKER'S® ANGEL FLAKE® Coconut
- Red food coloring
- Small pastel-colored gum drops
- Red and black licorice laces
- Jelly Beans



- Cut one cake layer as shown; leave other layer whole. Tint 1/4 cup of coconut pink with red food coloring.
- Arrange cake as shown using frosting to hold pieces together.
- Frost entire cake. Sprinkle with coconut and decorate using the pink coconut for the ear centers, black licorice for whiskers, red licorice for mouth, gum drops for eyes and nose and gum drops or jelly beans on the tie.

Rainbow Ribbon Mold

- 5 packages (3 oz. each) JELL-O® Brand Gelatin, any 5 different flavors
- 6- 1/4 cups boiling water
- 1 cup (1/2 pt.) sour cream

Dissolve one package of gelatin in 1-1/4 cups boiling water. Pour 3/4 cup into 6-cup ring mold or 9-inch square pan. Chill until set but not firm, about 15 minutes. Chill remaining gelatin in bowl, gradually blend in 3 tablespoons of the sour cream and spoon over gelatin in mold. Chill until set but not firm, about 15 minutes. Repeat with each remaining flavor or gelatin, chilling dissolved gelatin before measuring and pouring into mold. Chill at least 2 hours. Cut in wedges or rectangles. Makes about 6 cups or 12 servings.

Mocha Bavarian

- 1/3 cup sugar
- 1 envelope unflavored gelatin
- Dash of salt
- 1 cup milk
- 3/4 cup brewed YUBAN® Coffee
- 1 square BAKER'S® Unsweetened Chocolate
- 1/2 teaspoon vanilla
- 1 cup BIRDS EYE® COOL WHIP® Whipped Topping thawed

Combine sugar, gelatin and salt in saucepan; blend in milk and coffee. Add chocolate. Cook until chocolate is melted and mixture comes almost to a boil. Remove from heat; stir in vanilla. Chill until slightly thickened. Fold in whipped topping. Pour into individual molds. Chill until firm, about 3 hours. Unmold. Garnish with additional whipped topping, if desired. Makes about 3 cups or 6 servings.

Pudding Pops, Yuban, Jell-O, Baker's Angel Flake Dream Whip, Cool Whip, Stove Top, Shake 'n Bake, Birds Eye, Maxwell House and Brim are registered trademarks of General Foods Corporation.

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE 25¢

when you buy
Baker's® Coconut

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

25¢ LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-936-4

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE \$1.00

when you buy
a 2-lb. or 3-lb. can,
any grind
Yuban® COFFEE

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

\$1.00 LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-934-4

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE 20¢

when you buy 2 small or 1 large
JELL-O® PUDDING & PIE FILLING OR INSTANT PUDDING & PIE

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

20¢ LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-938-4

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE 35¢

when you buy
any size, any flavor
JELL-O® PUDDING POPS®

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

35¢ LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-944-4

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE 25¢

when you buy
a 5.6-oz. box
Dream Whip® WHIPPED TOPPING MIX

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

25¢ LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-939-4

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE 25¢

when you buy
2 packages
GOOD SEASONS® Salad Dressing Mix

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

25¢ LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-943-4

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE 25¢

when you buy
1 10-oz. box
QUICK THAW FRUIT RASPBERRY STRAWBERRY MIXED FRUIT

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

25¢ LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-946-4

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE 25¢

when you buy
any size, any flavor
Stove Top® STUFFING MIX

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

25¢ LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-941-4

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE 20¢

when you buy
2 3-oz. or 16-oz. box
JELL-O® gelatin dessert

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

20¢ LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-935-4

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE 50¢

when you buy
any size
Maxwell House® INSTANT COFFEE

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

50¢ LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-947-4

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE 25¢

when you buy
any variety bar
Baker's® CHOCOLATE

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

25¢ LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-937-4

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE 25¢

when you buy
any size
Cool Whip® Whipped Topping REGULAR OR EXTRA CREAMY

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

25¢ LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-940-4

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE 50¢

when you buy
any size
brim® FREEZE-DRIED DECAFFEINATED COFFEE

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

50¢ LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-948-4

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE 25¢

when you buy
any size, any flavor
SHAKE 'n BAKE® SEASONED COATING MIX

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

25¢ LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-942-4

MANUFACTURER'S COUPON
COUPON EXPIRES JUNE 30, 1984

SAVE 25¢

when you buy
any combination
BIRDS EYE® FARM FRESH MIXTURES

To the retailer: General Foods Corp. will reimburse you for the face value of this coupon plus 8¢ handling if you receive it on the sale of the specific product and if you request your submission evidence of purchase thereof satisfactory to General Foods Corp. Coupon may not be assigned, transferred or reproduced. Customer must pay any sales tax, and where prohibited, based on the face value of the coupon only in U.S.A. and U.S. Cash value: 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not specifically authorized by us to present coupons for redemption. For redemption of property received and handled coupon, mail to: General Foods Corp., P.O. Box 103, Kansas City, MO 64102.

25¢ LIMIT: ONE COUPON PER PURCHASE
This coupon good only on purchase of product indicated. Any other use constitutes fraud.

GENERAL FOODS CORPORATION A-945-4