

ATVN and the TUNDRA TIMES

You will undoubtedly note that in our paper today there are several advertisements concerning Alaska Television Network. One concerns their fine program, "Alaska's People," and the other promotes Alaska Statewide News, ATVN's nightly news broadcast airing throughout the state.

In the very near future and on these same shows, you will see advertising for the TUNDRA TIMES. We entered into an advertising agreement with ATVN because we feel a responsibility to the people of Alaska, to keep them informed and knowledgeable concerning the many important issues facing all Alaskans now and in the future.

It has been said that "a picture is worth a thousand words," and we cannot deny the eloquent statements made by these television programs simply in the presentation of, for instance, an old artist working his craft. On the other hand, television does not have the resources necessary to cover in great depth, the issues, controversies and side stories on these issues that can be available in the written word.

Thus, we see this agreement as a partnership of purpose, to reliably and responsibly bring to all Alaskans all the news and information necessary to an informed public. We have done so for twenty years and wish ATVN success that they may do likewise.
