

AAC Sponsors Series

The Anchorage Arts Council and the Anchorage Fine Arts Museum Association are sponsoring a series of four, free to the public, programs titled "Business of the Arts."

"The Art of Presentation I: How to Create Your Portfolio" is designed to teach effective and interesting methods of collecting, organizing, and presenting an artist's works.

The program includes a discussion with panel members comprises of the following persons: Gary Webernick, Curator of Exhibits at the Museum; Chris D'Arcy, Visual Arts Director of the State Council on the Arts; Gary Marx, Art Director of the Visual Arts Center; Clark Mishler, Graphics and layout artists; and Chris Arend, Photographer.

This first program will

be held on Thursday, March 13, 7:30 p.m., at the Anchorage Historical and Fine Arts Museum.

The second program, "The Art of Presentation II: How to Use Your Portfolio," focuses on how a portfolio can be used to the greatest advantage.

A panel will discuss the appropriate steps to take in obtaining grants, commis-

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sions, and awards.

The program deals with the formality of entering statewide and national competitions. Information about art banks and portfolio files also is to be made available.

Panel members for this program, on Friday, March 14, 7:30 p.m., at the Museum

are: Pat Wolf, Curator of Education at the Museum; Chris D'Arcy, Visual Arts Director of the State Council on the Arts; Diana Orren, of The Collector's Gallery; Gordon Smith, Executive Director of the Visual Arts Center and member of the City Arts Commission; and Vi Green, of The Gallery.

On April 9, the third program in the series presents a representative of the appraisal firm, Sotheby Parke Bernet. The representative will speak on "Art for the Sake of Money."

This program explains the art of appraising both personally created works and words that are privately

owned.

The concluding program, May 22, takes an in-depth look at a Federal law presently being considered.

The law, entitled "The Archaeological Resources Act of 1979," potentially affects Alaskan artists through the ramifications of Federal control on artifacts, fossils,

ivory, and pottery.

All programs will start at 7:30 p.m. at the Anchorage Historical and Fine Arts Museum. The series is free of charge and the general public is invited to attend.

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