

A Book Review--

The MILEPOST

THE

1976 \$5.95

MILEPOST

ALL-THE-NORTH TRAVEL GUIDE

ALASKA, YUKON, BRITISH COLUMBIA, NORTHWEST TERRITORIES, ALBERTA

MILE-BY-MILE LOG OF THE ALASKA HIGHWAY

AND ALL OTHER TRAVEL ROUTES BY ROAD, SHIP OR AIR



A must for all visitors, with thousands of facts on every city, town, village, park, wildlife area and scenic attraction you might want to visit in Alaska and Northwestern Canada. The MILEPOST contains detailed mile-by-mile information on every route and includes a large colorful map, 70 area and city maps, and special information for fishermen, bicyclists, wild flower fanciers, hikers and trick riders.

28TH ANNUAL EDITION

Another guidebook from the publishers of ALASKA magazine

Cover design of The MILEPOST

Although the continent is destined to shortly switch to the metric system, the North's most popular travel guide will continue to be known as The MILEPOST, according to Robert A. Henning, publisher.

"We kicked it around but the staff felt that naming a publication 'The Kilometerpost' just wouldn't convey the historic reputation of our travel annual, The MILEPOST," said the publisher. "Besides, 'milepost' has become a acceptable word in discriminating dictionaries."

The 1976 issue of the All-The-North Travel Guide is being released this week to bookstores and other retail outlets throughout the United States and Canada.

Revised annually, The MILEPOST, covers mile-by-mile the Alaska Highway as well as other access routes for

highway-borne traffic. In addition, the lavishly illustrated travel guide thoroughly covers other modes of travel--air, cruise ship and ferry.

"We attempt to give pictorial and editorial coverage on every city, village, park and point of interest in the North," reports Henning. "Our field editors covered every inch of highway in the North this past year and our 28th annual MILEPOST is the most complete travel compendium for Western Canada and Alaska ever offered."

Copies of the 500 page, large format publication are \$5.95 plus 75 cents for postage and handling from the publisher, Alaska Northwest Publishing Company, Box 4-EEE, Anchorage, Alaska 99509, if the stocks of local newstands and bookstores are depleted.